

FRISTADS LAUNCHES THE SOFTEST CRAFTSMAN TROUSERS EVER - YET EXCEPTIONALLY DURABLE

This is a completely new take on what a pair of craftsman trousers can look like. This spring Fristads launches unique sweat trousers fully equipped with all the functions a craftsman needs. The soft and flexible sweat fabric is blended with high-strength CORDURA® and offers exceptional durability.

The knitted sweat material is unique and was developed together with the fabric supplier. Thanks to the incorporation of CORDURA® polyamide the material offers exceptional durability and strength and the abrasion test result is the same as for Fristads FAS® cotton. The height adjustable knee pockets are made of a new knitted CORDURA® developed by Fristads. They are made in one piece without seams, so they are very flexible and comfortable yet offer exceptional strength. All rib-knitted cuffs and edges also contain CORDURA® to make them tear-resistant.

The trousers are fully equipped with all the pockets, holders and functions a craftsman needs. Including a large waterproof leg pocket with zip, perfect for a mobile phone. Certified according to EN14404 together with our knee pads and approved for 60° industrial washing.

"Sweat pants have become an everyday garment, not only for lying on the couch or going to the gym, so why not wear them to work?", says Fristads designer Anastasios Lappas. "We have incorporated classic features like the rib-knitted leg ends and the drawstring in the waist, while at the same time giving the garment a trendier look and the strength and functionality of a pair of craftsman trousers."

With Fristads new sporty approach the craftsman sweat trousers are an innovative, full-function complement to Fristads wide range of craftsman trousers.

The new Sweat Craftsman Trousers 2086 CCK, article no 126512, are launched April 1, 2018.

CORDURA® is an extremely durable material and is used for reinforcements. www.cordura.com

For more information please visit www.fristads.com

**SPORTY SWEAT PANTS LOOK
EXCELLENT SOFT COMFORT
EXCEPTIONAL STRENGTH
FULLY EQUIPPED**



FRISTADS

Fristads is the leading workwear brand in Europe and part of Fristads Kansas Group. Fristads Kansas Group operates in workwear and promowear in Europe, active in 24 countries and with offices in 18. Six development centers ensures that Fristads Kansas Group is keeping and extending its lead in the market. 1600 employees in Fristads Kansas Group contributes to yearly sales of around 400 million euro.

FRISTADS®