

# FRISTADS LAUNCHES NEW CRAFTSMEN TROUSERS IN CORDURA® DENIM STRETCH

## WEAR FUNCTIONAL STRETCH JEANS TO WORK

They look like a classic pair of jeans but have all the functions, durability and comfort you'd expect from a great pair of craftsmen trousers. The superior stretch comfort enables you to move freely and do your work unimpeded. Thanks to CORDURA® the trousers have considerable strength. The new craftsmen jeans from Fristads will be launched this spring.

The design is recognisable from the popular Fristads Gen Y trousers 2122 CYD, art. no. 100313, offering a contemporary fit, a slightly lower waistline than the classic fit, and narrower legs with buttons at the leg ends to adjust width.

For extra durability where it is most needed, the trousers are reinforced with 100% CORDURA® at the knees, pockets and leg ends. For carrying everything necessary at the work site the trousers are packed with functional pockets and holders for nails, tools and folding rule, including a multifunction leg pocket with compartments for things such as a phone and ID card.

The new Fristads denim stretch craftsman trousers are certified for working in kneeling positions according to EN 14404 together with Fristads knee pads art. no. 124292. Reflective piping at the leg ends improves visibility in the dark. The trousers are OEKO-TEX® certified. The trousers will be launched on April 1st, 2017. Combine with the new Fristads denim shirt made of soft cotton, art. no. 124154.

For more information please visit [www.fristads.com](http://www.fristads.com)

**STRETCH COMFORT  
EXTREME STRENGTH  
HIGH FUNCTIONALITY  
CLASSIC JEANS LOOK**



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### FRISTADS

Fristads is the leading workwear brand in Europe and part of Fristads Kansas Group. Fristads Kansas Group operates in workwear and promowear in Europe, active in 24 countries and with offices in 18. Six development centers ensures that Fristads Kansas Group is keeping and extending its lead in the market. 1900 employees in Fristads Kansas Group contributes to yearly sales of around 500 million euro.

**FRISTADS®**